



# CHANGEMAKER EDUCATION PROJECT

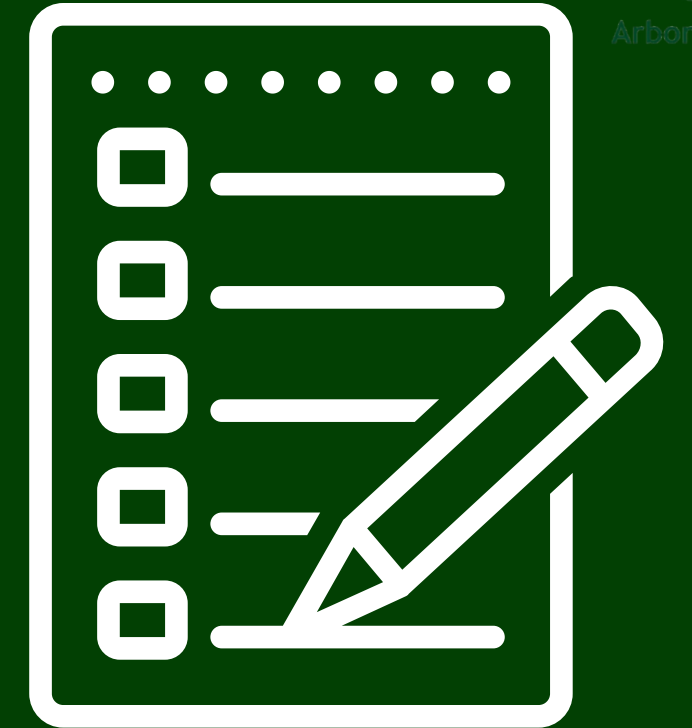
Empowering Youth to Become  
Real-World Changemakers



ArborMundi

# Pitch Deck Overview

1. ABOUT: Background of ArborMundi
2. WHY: Purpose of the Project
3. HOW: Structure of the Workshops
4. WHAT: Workshop Portfolio
5. WHEN: Next Steps to Book an Experience







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# About ArborMundi





## Our Vision

### External:

To become a national (later internationally) active youth movement that engages, develops and connects young people with the common mission to preserve the natural resources and diversity of this planet for future generations.

### Internal:

To become an established NGO with functioning systems, active in diverse projects, fueled by the commitment of its member-community and sustainably self-developing and continuing into the future.

## Our Mission

Through **climate action (SDG 13)**, and **education (SDG 4)** our mission is to highlight and promote the importance of bio-diversity and forest protection as a necessary precondition for human and animal health (SDG 3 & 15) and to create a rewarding experience coming from environmental engagement.



# Key Facts

- Funded 2022 by Tobias Lippuner and Leonhard Kick
- Organized into Local Teams in St. Gallen & Zürich,  
Switzerland
- Over 20 Students from more than 3 top Swiss Universities
- Focus on Biodiversity Conservation and Changemaker  
Education Projects



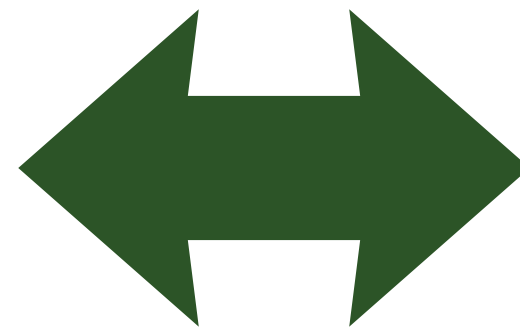




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# WHY: Purpose

The World Needs  
Changemakers



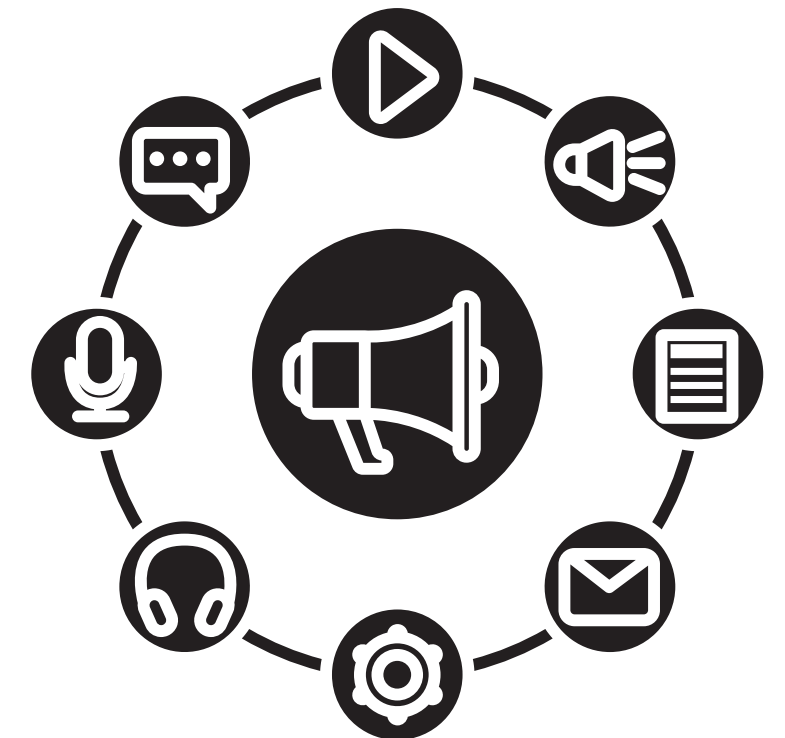




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# Why we need Changemakers

- 21st century: Age of many serious Global Challenges
- Humanity Crossed 7 out of 9 Planetary Boundaries: Risk of Ecological Collapse
- Many Young People feel overwhelmed, helpless, hopeless & lost
- Knowledge and Skills on how to be a Changemaker leads to Agency, Hope and concrete Action
- Necessity to learn not through Theory but interactive, real-world based Workshops and Case Studies





# HOW: Structure







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# Core Objectives of the Workshops



Increasing  
awareness of  
Global Challenges.



Development of  
practical,  
changemaking  
skills.



Innovative,  
interactive  
learning  
methods.



Creative  
and  
critical  
thinking.

# Structure of the Workshops

- **Pre-Workshop:** Students study preparation Materials
- **Introduction:** Presentation of the topic and objectives
- **Interactive phase:** Creative games and activities
- **Practical phase:** Implementation of what has been learned through group work and projects
- **Reflection:** Group discussion about the learnings and implementation
- **Post-Workshop:** Follow-up Email with Opportunities for Action and Next Steps







## Methodology

- **Theoretical teaching:** Each topic is introduced through discussions and presentations
- **Creative practice:** Students develop solutions and implement their ideas in real projects
- **Action Orientation:** Focus on Pathways to create real-world, positive Impacts



THEORETICAL  
MEDIATION



CREATIVE  
PRACTICE



ACTION  
ORIENTATION



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# The Collaboration Process



Organizing a  
targeted Educational  
Intervention



Pre-Workshop  
Inputs



Workshop  
Input



Post-  
Workshop  
Follow Up &  
Reflection





# Outcome of the Workshops

**Students become  
Changemakers**

**Feeling of Hope and  
Agency**

**Strengthened Feeling  
of Responsibility**

**Better Teamwork, Pitching  
and Deep Thinking Skills**

**Improved critical and creative  
Thinking**

**Students know  
Pathways for Action**



## Science- and Experience Based

Our Workshops are based on :

- Scientific Reports of the International Panel for Climate Change (IPCC) - for the Climate Fresk
- Scientific Reports of the International Panel for Biodiversity and Ecosystem Services (IPBES) - for the Biodiversity Fresk
- Real World Changemaking Experiences from Various Youth NGOs - for the Changemaker Workshop

Climate Change



Biodiversity



Real-World  
Changemaking  
Experience







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# WHAT: Content

## The Workshop Portfolio





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## Changemaker Workshop

Based on the Changemaker Handbook, students learn how to act as changemakers in their community by developing innovative solutions to local and global challenges.



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## Overview

### Content:

- 3 h Intervention
- Group Work on Local Sustainability Challenges with Final Pitching of Solutions
- Preparation: Reading of Changemaker Handbook (provided by ArborMundi)

### Goals:

- Promoting leadership and problem-solving skills as an awareness of one's own role as a Changemaker
- Development of practical Solutions to social and ecological challenges.

## Climate Change Workshop

Students work in teams to understand the impacts of climate change using 42 cards from the Climate Fresk game.



## Overview

### Content:

- 3 h Intervention
- Interactive Card Game and Reflection and Action Orientation Parts
- Preparation: Broad Discussion of Climate Change in Class

### Goals:

- Getting a Holistic Understanding of the complex issue of Climate Change as well as its causes, consequences and impacts
- Awareness of key Pathways for Climate Action on Individual, Group and Societal Level



## Biodiversity workshop

The students reconstruct an ecosystem using 39 cards of the Biodiversity Collage NGO and analyze the human influences on it.



**The  
Biodiversity  
Collage**

## Overview

### Content:

- 3 h Intervention
- Interactive Card Game and Reflection and Action Orientation Parts
- Preparation: Broad Discussion of (Loss of) Biodiversity in Class

### Goals:

- Getting a Holistic Understanding of the complex issue of Biodiversity Loss as well as its causes, consequences and impacts
- Awareness of key Pathways for Biodiversity Action on Individual, Group and Societal Level

# Your Options

- Book only 1 Workshop
- Book a Combination of 1-3 Workshops over a pre-defined timespan (1 day-1month)
- Languages: English, German, French
- More, topic-specific Workshops on Demand

# Example Project Intervention

KW	Preparation	Our input	Follow-up
1	Discussion Biodiversity	Biodiversity workshop 3 hours	Real-world Changemaking
2	Read the Changemaker Handbook	Changemaker Workshop 3 hours	Real-world Changemaking
3	Discussion of Climate Change	Climate Change Workshop 3 hours	Real-world Changemaking





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# WHEN: Next Steps

How to Book our  
Workshops

Xenia☆



## Next Steps

Are you interested in booking a Workshop for your School? 😊

Get in touch with us and we can organize the workshop for the coming weeks! 🙌

### **Please share with us:**

- The type of Workshop (or combination) wanted
- The number of Students
- The location
- A proposal of Dates

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